

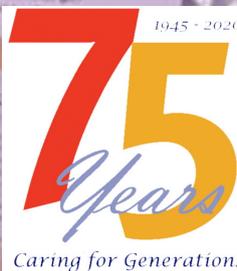
ANNUAL REPORT 2019-2020

LIVE UNITED

United Way of Western Nebraska

DAY OF CARING TABLE #3

Table Captain - Andrea Steyer
Veronica Acosta
Jessica Lecher
Tatiana McCloud
Lisa Peden
Lanette Richards
Janie Huber
Lube Torres
Mary Wassburger
Tiffany W...



United
Way



United Way
of Western Nebraska

ABOUT UNITED WAY

In 1945 a small group of volunteer businessmen formed the Scottsbluff Community Chest, now known as United Way of Western Nebraska, an independent fundraising association, its purpose was to raise funds for ten prominent community charities. The first campaign raised \$26,359, which was distributed among those ten agencies. Throughout the years, other agencies have joined our association. Agency names changed, agencies merged and some simply no longer exist. Today there are 15 member agencies through the main office, including one of the original agencies, Boy Scouts, 10 partner agencies in Box Butte County and 3 member agencies in Dawes County.

As population has grown, so have the needs of our community. United Way of Scotts Bluff County was formed to help meet many of those growing needs. In 2004, the organization expanded to cover more of the Nebraska panhandle becoming United Way of Western Nebraska. Due to the specific needs in the Alliance area, United Way of Western Nebraska serving Box Butte County was opened soon after. In 2016, the service area of Box Butte County was expanded to include Dawes County becoming United Way of Western Nebraska serving Box Butte and Dawes Counties under the umbrella of United Way of Western Nebraska.

In 2020, we celebrate our 75th anniversary of helping people in Western Nebraska.

MISSION

To unite people and resources of Western Nebraska to build a stronger, healthier and more compassionate community.

United Way of Western Nebraska
1517 Broadway, Suite 106
Scottsbluff, NE 69361
(308) 635.2522
uwwn.org



BOARD OF DIRECTORS

2020 EXECUTIVE COMMITTEE

DOUG COUSE, PRESIDENT
TODD LEWIS, 1ST VICE PRESIDENT
JASON ROGERS, 2ND VICE PRESIDENT
SHERRIE HUSTON, CO-SECRETARY
CARI LIND, CO-SECRETARY
MASON STOVER, TREASURER
DOUG MADER, PAST PRESIDENT

EXECUTIVE COMMITTEE MEMBERS AT LARGE

BILL BOYER
TRINITY BURGNER
MELISSA PRICE
CLINT SCHLEICHER
JULIE THOMPSON

2020 BOARD MEMBERS

BILL BOYER, RURAL RADIO NETWORK
TRINITY BURGNER, YMCA OF SCOTTSBLUFF
DOUG COUSE, WESTERN STATES BANK
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CARI LIND, FANEUIL
DOUG MADER, WESTERN NEBRASKA COMMUNITY COLLEGE
MICHAL MARTINEZ, TARGET
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AUDREY ROCHELEAU, WELLCARE
JASON ROGERS, CITY OF GERING
CLINT SCHLEICHER, ALLO COMMUNICATIONS
MELISSA SCHNEIDER, SAM & LOUIE'S PIZZERIA
JENNIFER SIBAL, GERING PUBLIC SCHOOLS
LIBBY STOBEL, SIMMONS OLSEN LAW FIRM
MASON STOVER, PLATTE VALLEY COMPANIES
BECCA TOMPKINS, FIRST STATE BANK
JULIE THOMPSON, REGIONAL WEST MEDICAL CENTER
SUSAN WIEDEMAN, PANHANDLE COOP

STAFF

Steph Black, Executive Director

Karen Benzel, Box Butte & Dawes Counties Director & Marketing

Deb Gies, Administrative Assistant

Jill Allen, Special Events Coordinator

BOX BUTTE COUNTY ADVISORY COMMITTEE

BRET BRIDGES, BNSF

TIFFANY CROUSE, COMMUNITY VOLUNTEER

AARON FROHMAN, BNSF

OLIVIA HASENAUER, EAGLE RADIO

MICHELLE JENSEN, FNBO

VICKIE MATTOX, COMMUNITY VOLUNTEER

CARLA MAYHEW, CITY OF ALLIANCE

MARY MOCKERMAN, BOX BUTTE GENERAL HOSPITAL

JOHN MCGHEHEY, COMMUNITY VOLUNTEER

HOLLY RAMSEY, BANK OF THE WEST

BRAD SHERMAN, UPS

JEFF STEVENS, BNSF

CHRISTINA TROUT, BLACK HILLS ENERGY

MARCIA VOGEL, HEARTLAND REAL ESTATE & APPRAISAL



DAWES COUNTY ADVISORY COMMITTEE

BEV BARTLETT, CITY OF CHADRON

ROB BILA, FNBO

KATHI BROWN, CHADRAD

TINA MCLAIN, COMMUNITY VOLUNTEER

GEORGE NOLLETTE, BUTLER AG EQUIPMENT

LAURE SINN, CHADRON STATE COLLEGE

SCOTTS BLUFF AREA HIGHLIGHTS

2019-2020 PARTNER AGENCIES

HEALTH

- Buckboard Therapeutic Riding Academy
- CAPstone Child Advocacy Center
- Carpenter Center
- CASA of Scotts Bluff County
- Plains West CASA
- Scotts Bluff County Volunteer Center
- The DOVES Program

EDUCATION

- Girl Scouts
- Guadalupe Center
- Longs Peak Council, Boy Scouts of America
- Summer Program for Handicapped Children (Camp Scott)
- TeamMates of Scotts Bluff County
- Western NE Childhood Development Center (CAPWN)

FINANCIAL STABILITY

- Cirrus House- Youth Program
- Family Stabilization Program (CAPWN)

United We
Grow!

2019-2020 CAMPAIGN GOAL: \$308,000

TOTAL RAISED: \$366,316



UNITED WAY OF WESTERN NEBRASKA COMMUNITY IMPACT WORK

DAY OF CARING FOOD PACKAGING EVENT

- Raised \$20,350 for grants
- Engaged nearly 220 volunteers
- Packaged 76,384 fortified apple cinnamon oatmeal and mac & cheese meals
- Distributed meals to 15 local programs serving the needs of food insecure families
- Programs Include:
 - Scottsbluff Backpack Program
 - Gering Backpack Program
 - Mitchell Backpack Program
 - Morrill Backpack Program
 - Bayard Backpack Program
 - Scottsbluff/Gering Soup Kitchens
 - CAPWN
 - Potter's Wheel Ministry
 - Our Lady of Guadalupe Food Pantry
 - Love in Action Food Pantry
 - Mitchell & Morrill Food Pantry
 - Firefighters Ministry
 - Diaper Depot
 - Snow Angels
 - United Way Emergency Food Bags



STUFF THE BUS

- Stuffed 152 backpacks for CAPWN
- Delivered 105 boxes of school supplies to Scottsbluff, Mitchell, Morrill, Minatare, Bridgeport, Bayard & Banner County Schools
- Partnered with CAPWN, Platte Valley Bank, UPS & Plains West CASA in Sidney. Delivered 10 boxes of supplies and stuffed 79 backpacks for Sidney Public Schools



Distributed about 2000 FamilyWise Prescription Discount Cards with a consumer savings of up to 40% saving on prescriptions.

COLLABORATIVE WORK

- Panhandle Continuum of Care- Monthly Meetings
 - Homeless Point in Time served free meals at Lakota Lutheran & Community Table, distributed hygiene items
- Panhandle Partnership
- Cooperative Ministries Association
- Greater Good grant Review Committee
- Project Connect- half day event to connect homeless, near homeless and families struggling with basic needs with resources

UNITING PEOPLE OF WESTERN NEBRASKA
TO BUILD A STRONGER, HEALTHIER AND
MORE COMPASSIONATE COMMUNITY.

UNITED WAY OF WESTERN NEBRASKA SPECIAL EVENTS

DUCK DASH



UNITED WAY SPECIAL EVENTS ARE INTEGRAL TO OUR SUCCESS RAISING BOTH FUNDS AND AWARENESS IN THE COMMUNITY.

RADIOTHON

OCTOBERFEST



BOX BUTTE & DAWES COUNTIES HIGHLIGHTS

2019-2020 BOX BUTTE COUNTY PARTNER AGENCIES

HEALTH

- Alliance Diaper Bank
- (Northwest Community Action Partnership)
- CAPstone Child Advocacy Center
- The DOVES Program

EDUCATION

- Alliance First National Spartans
- Alliance Oldtimers Baseball & Softball
- Alliance Recreation Center
- TeamMates of Alliance

FINANCIAL STABILITY

- Community Services
- (Northwest Community Action Partnership)
- Community Table
- (BBC Family Focus Coalition)
- Habitat for Humanity
- Salvation Army

2019-2020 CAMPAIGN GOAL: \$90,000
TOTAL RAISED: \$99,832

2019-2020 DAWES COUNTY PARTNER AGENCIES

HEALTH

- CAPstone Child Advocacy Center
- The DOVES Program

EDUCATION

- Chadron Native American Center

FINANCIAL STABILITY

- Community Services
- (Northwest Community Action Partnership)



BOX BUTTE & DAWES COUNTIES COMMUNITY IMPACT WORK

DAY OF CARING FOOD PACKAGING EVENT

- Raised \$5,625 for grants and specific donations for Day of Caring
- Engaged nearly 70 volunteers
- Packaged 29,952 fortified apple cinnamon oatmeal and mac & cheese meals
- Distributed meals to 7 local programs serving the needs of food insecure families
 - Bulldog Backpack Program
 - Chadron Backpack Program
 - Hemingford Backpack Program
 - Community Table
 - Extra Helpings Food Pantry (Alliance)
 - Extra Helpings Food Pantry (Chadron)
 - Closer to Home



STUFF THE BUS

- Collected Supplies in both Dawes County & Box Butte County
- Box Butte supplies delivered to Alliance Public Schools, Hemingford Public Schools, Immanuel Evangelical Lutheran School & St. Agnes Academy
- Dawes County supplies delivered to Chadron Public Schools and Crawford Public Schools



IMAGINATION LIBRARY

- All children under age 5 residing in Box Butte or Dawes County eligible to receive 1 free book per month mailed to their home at no cost to the child or their family
- 2834 books mailed to children in 2019

COLLABORATIVE WORK

- Task Force on Poverty
- Panhandle Partnership Board & Finance Committee
- Community Table Advisory Committee
- Federal Emergency Management Agency (FEMA) Board



BBC HOLIDAY FOOD BASKETS

- Distributed 67 Thanksgiving basket, including 295 people
- Coordinated Christmas baskets for 282 families (over 930 people)
- 65 of the Christmas baskets were distributed by United Way

Distributed about 500 FamilyWise Prescription Discount Cards with a consumer savings of up to 40% saving on prescriptions



United Way
of Western Nebraska
serving Box Butte & Dawes Counties

BOX BUTTE & DAWES COUNTIES SPECIAL EVENTS

GAME SHOWCASE



FATHER/ DAUGHTER DANCE



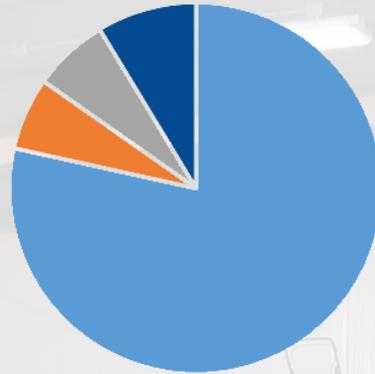
UNITED WAY EVENTS ARE "FUN" DRAISERS THAT PROMOTE UNITED WAY AND OUR NON-PROFIT PARTNER AGENCIES WHILE RAISING IMPORTANT DOLLARS FOR THE COMMUNITY.

JINGLE BELL DASH



FINANCIAL OVERVIEW

REVENUE SNAPSHOT



\$485,970*

78%

UW Campaign Fundraiser
\$381,377
(Funds raised by workplace and individual donors)

9%

Other
\$41,988
(Includes noncash revenues and interest)

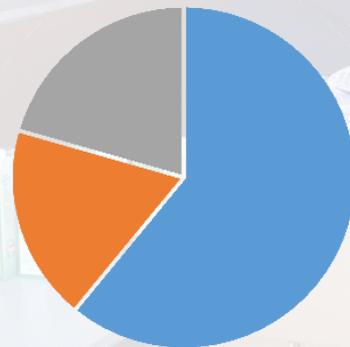
7%

Special Events Revenue
\$32,023

6%

Community Impact Revenue
\$30,582

EXPENSE SNAPSHOT



\$474,509

61%

Program Expenses
\$289,081

18%

Administrative & General Expenses
\$87,841

21%

Fundraising Expenses
\$97,587



*This amount reflects the actual revenue collected in 2019 which accounts for payments from multiple campaign years and pledge loss. Our 2019-2020 campaign for United Way of Western Nebraska raised \$366,942 as reflected on page 5 and United Way of Western Nebraska serving Box Butte & Dawes Counties raised \$99,832 as reflected on page 7, equals special events proceeds and what was pledged for that fundraising campaign.

RESPONDING TO COVID-19

United Way of Western Nebraska launched the COVID 19 Community Compassion Fund to help organizations and individuals in most need of assistance. An Ad Hoc Advisory Committee was formed to work with United Way to advise on the direction and implementation of support to address the needs in the community.

This fund provides nonprofit organizations with flexible resources to address the impact of the COVID-19 public health crisis on our community or other publicly declared crisis, including immediate basic needs, gaps in service, and operational challenges.

\$26,463.68 was raised with 100% of the funds distributed to programs assisting with COVID-19 related needs.



AD HOC COMMITTEE

- KAREN ANDERSON, SCOTTSBLUFF/GERING UNITED CHAMBER OF COMMERCE- SCOTTSBLUFF/GERING
- ROB BILA, FNBO- CHADRON
- JESSICA LECHER, PANHANDLE PARTNERSHIP- SCOTTSBLUFF/GERING
- JOHN MCGHEHEY, COMMUNITY VOLUNTEER- ALLIANCE
- LUKE SENDEN, BOX BUTTE GENERAL HOSPITAL- ALLIANCE
- LIBBY STOBEL, SIMMONS OLSEN LAW FIRM- SCOTTSBLUFF/GERING

COVID-19 COMMUNITY COMPASSION FUND GRANT RECIPIENTS

- COMMUNITY ACTION PARTNERSHIP OF WESTERN NEBRASKA- BASIC NEEDS
- FEED A HUNGRY SENIOR (ALLIANCE SENIOR CENTER)- SENIOR MEALS
- FIRST CHRISTIAN CHURCH- FOOD PANTRY
- NORTHWEST COMMUNITY ACTION PARTNERSHIP- FOOD PANTRY
- SCOTTS BLUFF COUNTY VOLUNTEER CENTER- FOOD BOXES



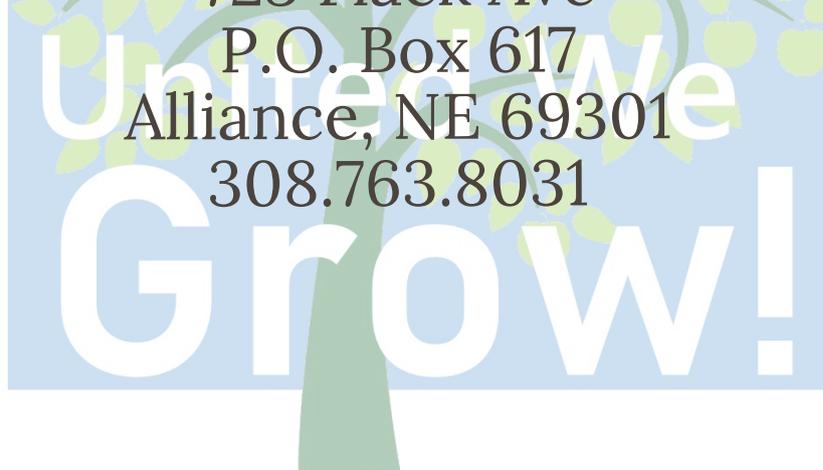
SERVING IN OUR COMMUNITY

United Way responded to the COVID-19 pandemic not only through assisting non-profits with financial resources, but in serving our community. The Scottsbluff office assisted each Tuesday morning with the Scotts Bluff County Volunteer Center's **Shopping for Seniors** program. This program saw their numbers grow exponentially and United Way stepped up to ensure the many seniors that rely on the shoppers were able to continue to receive their groceries and basic necessities. The Alliance office coordinated volunteers for Western Community Health Resources' **Senior Commodity Supplemental Food** program. After COVID-19 hit, their regular volunteers were no longer available. United Way volunteers ensured that the food was able to be distributed to seniors in the community.

CONTACT INFORMATION

Main Office
1517 Broadway, Suite 106
Scottsbluff, NE 69361
308.635.2522

Box Butte & Dawes Counties Office
723 Flack Ave
P.O. Box 617
Alliance, NE 69301
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Karen Benzel, Box Butte & Dawes Counties Director & Marketing
bbc@uwwn.org

Deb Gies, Administrative Assistant
admin@uwwn.org

Jill Allen, Special Events Coordinator
events@uwwn.org

Thank you to all our donors, volunteers and United Way supporters. Whether you bought a duck for the Duck Dash, danced the evening away at the Father/Daughter Dance (Dawes County) or donated in any way, shape or form, this generosity is what enables us to continue to address food insecurity and other community impact areas in addition to providing funds to the many programs that count on United Way to accomplish their mission. Thank you for partnering with United Way. Together we can make a difference in Western Nebraska. United We Grow!

