

UNITED WAY OF WESTERN NEBRASKA

**ANNUAL REPORT
2021-2022**

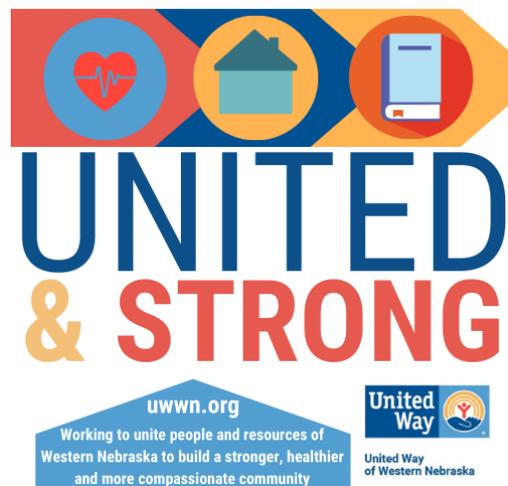


**UNITED
& STRONG**

UNITED WAY: UNITED & STRONG

2021 began the third year of the COVID-19 pandemic. As the world adjusted to the "new normal" we at United Way of Western Nebraska continued to show leadership and innovation in our approaches to serve our communities. United Way continued to navigate new challenges brought on by the impact of COVID-19, mainly supply chain issues, lack of workforce, and a decrease in goods production. These stressors continue to carry us through into 2022 with an increase strain on resources and rising prices. United Way's community impact work became more impactful and essential to the individuals and families we served.

Our mission to build a stronger, healthier, and more compassionate community continues to be a driving force in the work we do and solidified our campaign purpose of United & Strong!



BOARD OF DIRECTORS

EXECUTIVE COMMITTEE

Jason Rogers, President
Becca Pierce, 1st Vice President
Bill Boyer, 2nd Vice
President/Secretary
Jeri Goodman, Treasurer
Todd Lewis, Past President



2022 BOARD MEMBERS

MEMBERS AT LARGE:

Ally Berggren
Doug Mader
Melissa Price
Clint Schleicher
Julie Thompson

Allyson Berggren, Regional West Health Services
Rob Bila, Platte Valley Bank
Bill Boyer, Rural Radio
Todd Deaver, Black Hills Energy
Jeri Goodman, FNBO
Cherokee Gribble, US Bank
Nick Lease, JG Elliott Insurance
Todd Lewis, Bytes
Doug Mader, WNCC
Michal Martinez, Target
Larry Massie, 11.13 Ministries
John McGhehey, Retired FNBO
Becca Pierce, Riverstone Bank
Kiersten Richards, Steams and Beans Coffee House
Audrey Rocheleau, Healthy Blue Nebraska
Jason Rogers, City of Gering
Clint Schleicher, ALLO
Melissa Schneider, Sam & Louis's
Jennifer Sibal, Gering Public Schools
Sharisa Spehar, Panhandle COOP
Libby Stobel, Simmons-Olsen Law
Julie Thompson, Gering Valley Plumbing & Heating
Derick Vach, Platte Valley Bank



STAFF

Steph Black, Executive Director

Karen Benzel, Box Butte & Dawes Counties Director & Marketing

Deb Gies, Administrative Assistant

Jill Allen, Special Events Coordinator

Box Butte County Advisory Committee

Bret Bridges, BNSF Railway

Michelle Jensen, FNBO

Vickie Mattox, Community Volunteer

Carla Mayhew, City of Alliance

John McGhehey, Community Volunteer

Holly Ramsey, Bank of the West

Jeff Stevens, BNSF Railway

Chelsea Thompson, BBGH

Mikala Toedtli, Eagle Radio

Christina Trout, Black Hills Energy

Marcia Vogel, Heartland Real Estate & Appraisal



Dawes County Advisory Committee

Bev Bartlett, City of Chadron

Rob Bila, Platte Valley Companies

Kathi Brown, Chadrad

Tina McLain, Community Volunteer

George Nollette, Butler Ag Equipment

Senna Reeves, FNBO

Laure Sinn, Chadron State College





2021-2022 CAMPAIGN HIGHLIGHTS

TOTAL RAISED: **\$467,353.21**

2021-2022 CAMPAIGN GOAL: **\$412,500**



2021-2022 PARTNER AGENCIES

EDUCATION

Alliance First National Spartans
Alliance MOPS
Alliance Oldtimers Baseball & Softball
Banisters Leadership Academy
Boy Scouts of America
Friends of Sidney Library
Guadalupe Center
Summer Program for Handicapped
Children (Camp Scott)
TeamMates of Scotts Bluff County

FINANCIAL STABILITY

11.13 Ministries
Cirrus House Youth Program
Community Table
Family Stabilization Program
(CAPWN)
Firefighter Ministry
Scottsbluff-Gering Soup
Kitchen
Western Community Health
Resources

HEALTH

BuckBoard Therapeutic Riding Academy
CAPstone
Carpenter Center
CASA of Scotts Bluff County
DOVES
East Point Horspice
Plains West CASA
Scotts Bluff County Volunteer Center

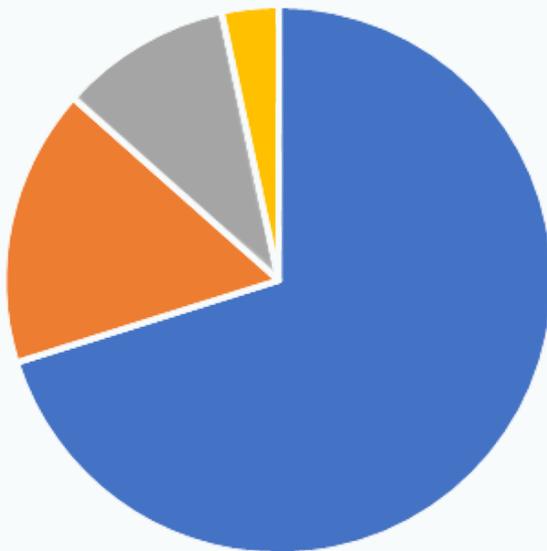


FINANCIAL OVERVIEW

The financial overview is reflective of United Way of Western Nebraska's audited financial statements ending June 30, 2021. Our 2021-2022 campaign for United Way of Western Nebraska raised \$427,926 as reflected on page 4. Total revenue raised \$609,965 including special events reflected on page 4. Expenditures for the campaign year of \$501,081 is reflected on page 14 & 15 of the 2020-2021 audit report.

REVENUE SNAPSHOT

\$609,965



- 70% UW Campaign Fundraising

\$427,926

-17% Other Revenue **\$100,026**

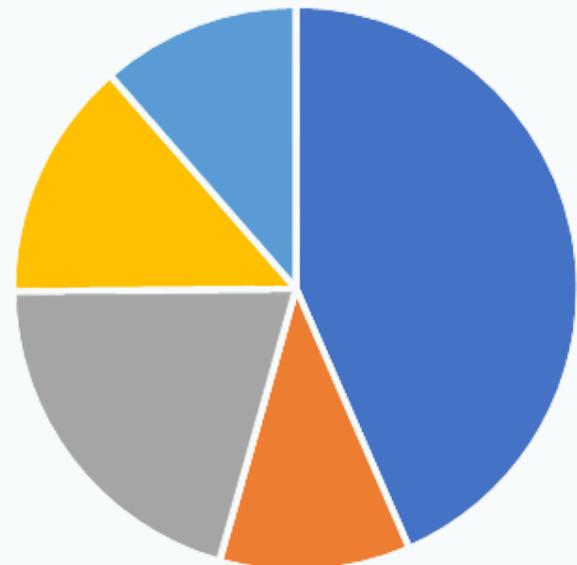
-10% Special Events Revenue **\$61,652**

-3% Community Impact **\$20,361**

*The increase in revenues is due in part to receiving previously uncollected pledges and an increase in Community Impact Revenue that was expended in the following fiscal year.

EXPENSES SNAPSHOT

\$501,081



- 43% Grants to Agencies

\$217,758

- 11% Special Events/Projects

\$54,660

- 21% Programs & Campaign

\$102,638

- 14% Administrative & General

Expenses \$68,808

-11% Fundraising **\$57,217**

UNITED WAY OF WESTERN NEBRASKA: COMMUNITY IMPACT WORK

FIGHTING HUNGER IN THE COMMUNITY

Minor supply issues caused delays in supplies and our 4 scheduled food distribution events in Scottsbluff/Gering, Alliance, Chadron and Crawford.

- 1400 bags of food were distributed to food insecure families including fresh produce, meat, dairy, and non-perishable items.
- 565 boxes of fresh high quality fruits and vegetables were distributed by United Way volunteers to food insecure families through the Community Cares program
- \$20,500 was distributed to 23 local programs serving the needs of food insecure individuals.

HOLIDAY FOOD BASKETS

- 80 families or 137 individuals received Thanksgiving baskets in 2021
- 207 families or 648 individuals received Christmas baskets in partnership with local churches, nonprofit organizations and business in the community

Mini Grant Recipients

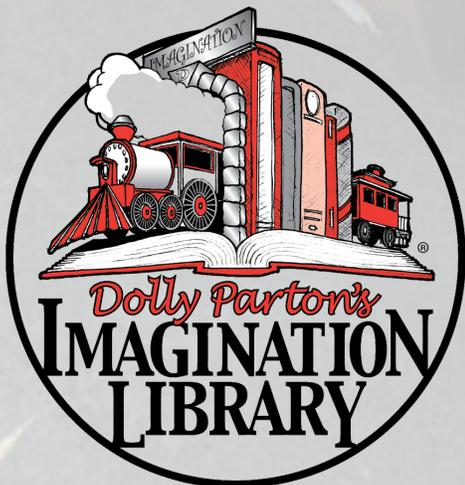
SB Catpack Program
Our Lady Guadalupe Food Pantry
CAPWN Food Pantry
Bayard Backpack Program
Morrill Backpack program
Mitchell Backpack Program
Mitchell Methodist Church Pantry
First Baptist Church Food Pantry
Gering PupPack Program
Firefighter Ministry
SB Volunteer Center-Snow Angels
11.13 Ministries
SB/Gering Soup Kitchen
WNCC Student Food Pantry
First Christian Church Pantry
Valley Youth Community Pantry
Bulldog Backpack Program
Community Table
Hemingford Food Pantry
Hemingford Backpack Program
Chadron Backpack Program
Crawford Food Pantry
Closer To Home





Imagination Library

- From 7/1/21 to 6/30/22 Imagination Library enrolled 410 children under the age of 5 into the program who resided within the Box Butte and Dawes Counties.
- 5390 books were mailed monthly to enrolled children at no cost to them or their families.
- 749 children have graduated from the program



Stuff the Bus

- In 2021 Stuff the Bus continued monetary donations due to COVID-19 instead of supply collection for it's 2nd year.
- \$10,100 was distributed to 13 school districts and an additional \$3600 in supplies was distributed through CAPWN in Sidney and the Scotts Bluff area.

Districts served in 2021:

Scotts Bluff Public Schools
Gering Public Schools
Morrill Public Schools
Mitchell Public Schools
Banner City School District
Bridgeport Public Schools
Bayard Public Schools
Minatare Public Schools
Sidney Public Schools
Crawford Public Schools
Hemingford Public Schools
Chadron Public Schools
Alliance Public Schools

Homeless Prevention

- In 2021 The Alliance Poverty Task Force brought Bridges out of Poverty to the community with sponsored trainings provided by United Way.
- United Way continued its participation in the Panhandle Coalition for Housing and Homelessness to address poverty in our community alongside other non-profit agencies

SingleCare Cards

6030 individuals in our communities are enrolled in the SingleCare prescription cards program and to date have saved \$995,335.66 in prescription costs savings.



Collaborative Work

- Alliance Poverty Task Force
- Point in Time National Homeless Count
- Panhandle Coalition for Housing and Homelessness
- Cooperative Ministries
- Community Table
- Panhandle Partnership
- FEMA
- Bridges out of Poverty
- Scotts Bluff County Volunteer Center (Shopping for Seniors, Meals on Wheels & Snow Angel Bags)



UNITED WAY OF WESTERN NEBRASKA SPECIAL EVENTS



2021 United Way of Western Nebraska Color Dash presented by First State Bank was a virtual 5k due to COVID-19.



DISC GOLF

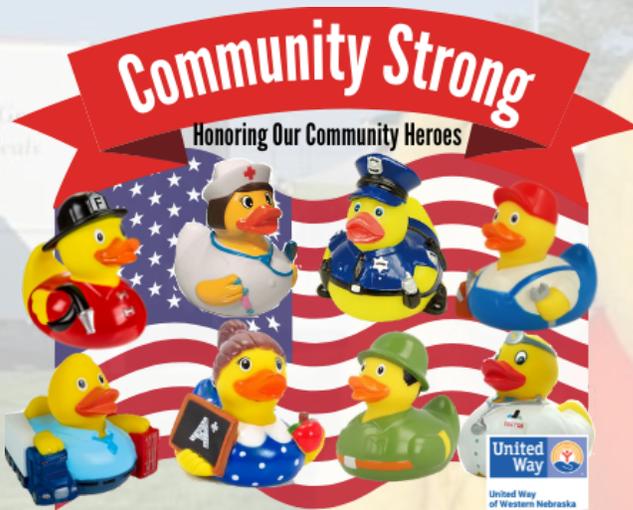
On August 21st, 2021 United Way of Western Nebraska hosted our DISCover United Way DISC Golf Tournament in Alliance, NE.



COMMUNITY STRONG: DUCK DRAW

2021 GRAND PRIZE DUCK DRAW WINNERS

- 2021 Toyota RAV4 sponsored by Team Auto Center won by: Heidi McKibbon
- 2021 Honda Pioneer 520 side-by-side sponsored by Honda Sandberg won by: Lisa Downey



- Live remote duck sales were held at Team Auto Center, First State Bank, Main Street Market, & Regional West Medical Center Gift Shop

CONTACT INFORMATION

Snow Angels

Please accept this emergency food bag in the event that we are unable to deliver Meals-on-Wheels or Home Delivered Commodities.
Your Snow Angels bag was made possible by:
United Way of Western Nebraska, Plaza Valley Bank, Great Western Bank, Panhandle Auto Group, Anderson & Shaw Construction, TEAM Auto Center, Beta Sigma Phi, Riverbank Market and Bin Market.
Take care of yourself so you can help others.
Please know that we care and are here for you.
Visit us at the Scotts Bluff County Volunteer Center

Scotts Bluff Office

1517 Broadway Suite 106

Scottsbluff, NE 69361

308-635-2522

Alliance Office

723 Flack Ave

P.O. Box 617

Alliance, NE 69301

308-763-8031

Steph Black, Executive Director (retired 2022)

Karen Benzel, Executive Director kbenzel@uwwn.org

Stephanie Gochoel, Director of Development sgochoel@uwwn.org

Deb Gies, Administrative Assistant (retired 2022)

Cheryl Dunlop, Administrative Assistant cdunlop@uwwn.org

www.uwwn.org



United Way of Western Nebraska

Thank you to all our donors, volunteers and United Way supporters! Your generous donations to United Way of Western Nebraska enable us to continue to serve our community and fulfill our mission to unite people and resources of Western Nebraska to build a stronger, healthier, and more compassionate community.