# FUND YOUR GOOD WORK

### APPLY FOR A UNITED WAY COMMUNITY GRANT







## United Way of Western Nebraska Application for July 1, 2024 to June 30, 2025 Funding Guide

Thank you for your interest in applying for United Way of Western Nebraska (UWWN) funding and becoming a United Way partner agency. This document will help guide you through the application process. You can find additional information and submit your application online at uwwn.org/grant.

#### **Community Impact**

For more than 75 years, United Way has fundraised for and invested in the Western Nebraska community area. With more than 1490 donors and 250 local volunteers annually and over \$13 million dollars raised since inception, we continue to bring incredible people together to make positive community change. We fund health and human service programs that impact the areas of Health, Education and Financial Stability. We use data to understand the biggest needs that exist in our community and the effectiveness of our funded programs to impact that need. Because we use data to guide our investment decision-making process, we require our funded partners to report on the outcomes of their programs annually. These reports, in addition to other community level data, inform the way we fund.

#### **Priority Areas**

UWWN focuses on identifying the issues impacting the community in the areas of health, education and financial stability. Services provided by the organizations must:

- Promote healthier lives, better education or financial stability, provide for and contribute primarily to human care and health needs operating and serving individuals in health, welfare, recreation, youth-guidance and/or character building field.
- Be targeted toward an identifiable population and within the UWWN service area.
- Improve the well being of individuals, groups or communities through the provision of services which are appropriate for UWWN support.













#### United Way of Western Nebraska does NOT provide funding for the following:

- A service which is primarily formal education is not appropriate for UWWN support.
- A service which is primarily concerned with the arts is not appropriate for UWWN support.
- A service which is primarily public relations is not appropriate for UWWN support.
- A service which is primarily of a religious or political nature is not appropriate for UWWN support.
- Funds to be used for capital improvements are not appropriate for UWWN support.

#### **Funding Requirements**

United Way is seeking program applications for a **grant funding cycle** beginning **July 1, 2024 through June 30, 2025**.

Partners receiving an investment from UWWN must meet certain requirements, and sign a Partner Agreement included in the application. Partners receiving UWWN investments are required to submit a Mid-Year Report online by **December 31, 2024 and a <u>final grant report of the funds received must be submitted by no later than July 31, 2025.</u>** 

Programs must meet the following requirements to be considered:

- Must provide health and human services in Banner County, Box Butte County, Cheyenne County,
  Dawes County, Deuel County, Garden County, Kimball County, Morrill County, Scotts Bluff County,
  Sheridan County, Sioux County in the State of Nebraska or Goshen County and/or Platte County in
  the State of Wyoming.
- Must be a current 501(c)(3) organizations.
- Must be an existing organization with an established Board of Directors or defined governing agency that meets at least 4 times per year.
- Must allow members of the United Way Board of Directors to review accounting records if requested.
- Must have a written mission, goals and objectives.
- Must be an agency currently in existence and currently providing services in our community.
- Must be willing to sign the agency agreement.

If you meet the above criteria, we welcome you to complete the application for funding for the 2024-2025 fiscal year.

With the increased need for services by all agencies, we continue to look closely at our opportunities for community investment and the impact they have on our community and its residents. In the application, each agency must provide details on the Outcome and Impact of the program for which you are seeking funding. We must measure results of the invested dollars and provide optimum value of service delivery to our community.

October 1-November 30 is essential to United Way of Western Nebraska's annual campaign and in accordance with # 8 of the Agency Agreement, we strongly encourage agencies to refrain from fundraising during this period. While United Way funding agencies are no longer prohibited from fundraising during this period, please note that any monies raised during this time will be taken into the amount awarded for your agency. Fundraisers may impact the United Way campaign and not only effect the amount of your agency's grant award, but the monies available for other agencies.













#### **Checklist of Required Documents for Application**

The online grant application is available at www.uwwn.org. In order to apply, you must receive a unique agency link to submit your application and supporting documents by **emailing kbenzel@uwwn.org by no later than February 28, 2024.** 

In order for a program/collaboration's application to be eligible for review all of the following documents must be uploaded and submitted by **Friday**, **March 1**, **2024**.

Applications that are not complete, do not have all the required documents, and/or do not meet the dead-line will not be considered for funding. You will need to submit:

□ Completed Application with all signatures pages signed (pg. 1, 15, 17)

□ Copy of 501 (c)(3)

☐ Audit OR 12 months of bank statements

☐ Financial Statement (Balance Sheet, Profit & Loss Statement, etc. )\*

Please note the Application for Funding is designed to be completed as a pdf and to be signed digitally with no need to print it to collect your board signatures. Adobe Reader (a free program) or a higher version is required to electronically sign the document. Please call 308-763-8031 or email kbenzel@uwwn.org with any questions on completing the application for funding.

#### **Application Timeline & Important Dates**

Friday, March 1, 2024 - Grant Funding Application Due

Monday, March 18- Friday, April 12, 2024: Financial Committee Application Reviews

Wednesday, April 24, 2024 & Thursday, April 25, 2024—Funds Distribution Interviews @ United Way Office

Thursday, May 2 2024 —Box Butte County Funds Distribution Interviews @FNBO Conference Room

Monday, May 6 2024 – Dawes County Funds Distribution Interviews @Platte Valley Bank Community Room

Monday, May 20, 2024- Final Approval of Recommendations at United Way Board of Directors Meeting

End of May, 2024 - Agencies will be notified of their 2024-25 Grant Funding

June 17, 2024 - Deadline to Sign Agency Agreement

Friday, December 31, 2024 - Mid-Year Report Due

Monday, July 31, 2025 - Final Grant Report Due













<sup>\*</sup>Agency Financial Statements such as a fiscal year end balance sheet or profit & loss statement are optional, but assist the funds distribution committee in reviewing your agency's United Way funding request

#### Interviews

UWWN recognizes the value and importance in providing the space and opportunity for programs collaborations to share their story and positive impact to support investment decisions. UWWN, Box Butte and Dawes Counties applicants selected by our volunteer reviewers will be invited for an interview on the dates noted on the previous page. UWWN requests that agency lead staff, program staff, and a Board Member from the agency attend the interview.

#### Strong interviews will:

Show consistency with and expand on the application

Provide insight into the why you do what you do & motivation for serving community

Speak directly to how a UWWN investment would enhance/support services

Demonstrate agency support for United Way and the United Way fundraising campaign.

#### **Contact Information**

For more information about this document, application questions or United Way investments, please contact:

#### Karen Benzel

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308-763-8031











