

2019

United Way of Western Nebraska serving Box Butte & Dawes Counties



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Game Showcase

July 26, 2019

Presenting Sponsor \$1000

- ◇ Business mention in press materials in prominent place
- ◇ Mentioned several times throughout the Game Showcase
- ◇ Headline of event poster
- ◇ Table for eight reserved at the event
- ◇ Plus all title sponsor benefits



Title Sponsor \$250

- ◇ Mentioned in press materials
- ◇ Mentioned at the beginning, middle and end of the Game Showcase
- ◇ Logo on event poster

Round Sponsor \$50

- ◇ Mentioned before sponsored round at the Game Showcase

Day of Caring

October 2, 2019

Any amount up to \$4500

Business name on event posters & banners



Special Event Sponsorship Opportunities

Jingle Bell Dash 5K

December 14, 2019

fun run/walk

Bell Sponsor- \$250

- * Logo on t-shirt
- * Prominent logo placement in registration forms
- * Prominent placement on all event posters
- * Mentioned in press releases



Dashing Sponsor-\$100

- * Business name on t-shirt

Father/Daughter Dance

September 28, 2019

Title Sponsor \$250

- ◇ Mentioned in press materials
- ◇ Prominent logo placement on marketing materials (event posters, banners, etc.)
- ◇ Logo on event poster



Candy Buffet \$25

- ◇ Logo on candy buffet table